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Santa Barbara
LUXURY RENTALS

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NEWS

Santa Barbara Vacation Rentals Welcomes the New Noise Music Industry Conference

Santa Barbara Luxury Rentals announces a 20% discount on vacation home bookings for attendees of the 2010 New Noise Music Conference and Festival.

SANTA BARBARA, CA – Both music industry professionals and music lovers alike from all over the country will be attending the 2nd Annual New Noise Music Conference and Festival on November 4-6. And according to vacation rental expert Graham Farrar, attendees will want to reserve their Santa Barbara accommodations in advance to ensure availability, especially if they want to book a [Santa Barbara vacation rental](#) in their preferred location.

Farrar is a co-owner of Santa Barbara Luxury Rentals, a local company that is offering a 20% discount on a variety of high-end [vacation rentals in Santa Barbara](#) for visitors who mention “New Noise” when booking.

“Last year’s New Noise festival drew guests to our [Santa Barbara vacation rentals](#) who were excited about the educational focus of the conference as well as the world-class lineup of both local and international artists – and I expect that this year will be no different,” said Farrar, who moderated a panel at last year’s New Noise conference. “As a music fan myself, I’m happy to help spread the word about this amazing cause, as well as welcome music lovers to Santa Barbara’s burgeoning music scene.”

This year’s conference is part of the newly established New Noise Music Foundation, a non-profit whose primary goal is to advance the artistic growth of local musicians and increase the understanding, appreciation and enjoyment of music and its ability to enrich the County of Santa Barbara.

According to New Noise Executive Director, Jeff Theimer, who co-founded the festival as the West Coast’s answer to Austin’s South By Southwest, “New Noise 2010 will build on the great success of our inaugural event and deliver an even more memorable weekend of music.”

New Noise Santa Barbara will take place on November 4-6 at the Canary Hotel and will feature performances by Massive Attack, Thievery Corporation, and Fitz & The Tantrums and more. For the full lineup and panel schedule, visit www.newnoisesb.com.

About Santa Barbara Luxury Rentals

Santa Barbara Luxury Rentals is your one stop source for high-end, fully-furnished [vacation homes in Santa Barbara](#) including private beach houses, California holiday villas, and large luxurious vacation homes. Our luxury rental properties are ideal for romantic vacations, family gatherings and reunions, or wedding parties and wedding accommodations. We also offer pet-friendly vacation rentals on select properties. Our full-service staff and concierge services are available to assist you with all your Santa Barbara vacation rental needs. We strive to create a memorable vacation experience of the highest quality, giving all our guests the utmost consideration and quality service. To view our properties, visit <http://www.sbluxuryrentals.com/>