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Santa Barbara
LUXURY RENTALS

NEWS

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Santa Barbara Vacation Rentals Goes Green with Eco-Friendly Cleaning Products

Santa Barbara Luxury Rentals makes it easier for travelers to choose green when vacationing in California by offering environmentally friendly holiday villas, private cottages, and beach house properties.

SANTA BARBARA, CA – The greening of the hospitality industry is making it easier for travelers to choose from eco-friendly options when booking hotels, motels and vacation rentals this summer. Santa Barbara Luxury Rentals, a company that provides a variety of high-end, [fully-furnished vacation homes](#), recently implemented green cleaning solutions to further its commitment to providing the highest quality [vacation rentals in Santa Barbara](#).

The green cleaning products and cleaners used at their [Santa Barbara vacation rentals](#) are made from natural and non-toxic ingredients that make it possible for travelers and their families to enjoy a safe environment free from harsh chemicals.

“We were getting questions from guests who had allergies or sensitivities to the synthetic chemicals in conventional cleaners,” said Graham Farrar, an owner of Santa Barbara Luxury Rentals. “In addition to using environmentally-friendly cleaning products in our own home, we’re very aware of environmental issues so it just made sense for us to implement the same green cleaning solutions in our business.”

Farrar, who works with other eco-friendly organizations in Santa Barbara like Heal the Ocean, recently started the Green Team at the Santa Barbara Bowl to implement new programs and build community partnerships to support and enhance the venue’s existing eco-efforts.

In addition to using green cleaning products at home, Farrar believes in setting an example for his young children by doing what they can as a family to minimize their impact on the environment – whether it’s recycling and composting or buying organic and supporting green causes.

“Sustainable business practices are simply good for everyone involved,” Farrar said. “Chemical-free cleaning is just another step we’re taking to help preserve the planet while leading our children and our guests and employees toward a sustainable future.”

About Santa Barbara Luxury Rentals

Santa Barbara Luxury Rentals is your one stop source for luxurious vacation properties. We offer a variety of high-end, fully-furnished [vacation homes in Santa Barbara](#) including private beach houses, California holiday villas, and large luxurious vacation homes. Our luxury rental properties are ideal for romantic vacations, family gatherings and reunions, or wedding parties and wedding accommodations. We also offer pet-friendly vacation rentals on select vacation properties. Our full-service staff and concierge services are available to assist you with all your vacation needs. We strive to create a memorable vacation experience of the highest quality, giving all our guests the utmost consideration and quality service. To view our properties, visit <http://www.sbluxuryrentals.com/>