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Santa Barbara
LUXURY RENTALS

NEWS

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Santa Barbara Vacation Rentals is at Forefront of Travel and Tourism Trends Promoting Value and Service

While trends for the travel industry point towards businesses offering added value and amenities for customers looking to stretch their budgets without sacrificing luxury or service, Santa Barbara vacation rentals continue to offer guests a value-packed alternative to hotel rooms while providing amenities and comfort at a fraction of the cost.

SANTA BARBARA, CA – In light of the economic downturn, more travel-related businesses are offering added value and amenities for customers looking to stretch their budgets without sacrificing luxury or service. Travel expert Peter Greenberg recently delivered the keynote address at the Santa Barbara Conference and Visitors Bureau's annual luncheon, sharing his thoughts on the travel industry, including his disgust over nickel-and-diming schemes and ideas on what travelers really want from a destination.

According to Graham Farrar, an owner of Santa Barbara Luxury Rentals, [Santa Barbara vacation rental homes](#) are at the forefront of the current trend to promote value and services, offering exceptional amenities and flexibility for travelers looking to enjoy affordability without sacrificing comfort or luxury.

"More and more travel-related businesses are realizing that the days of nickel and diming guests are over," said Graham Farrar, whose company provides a variety of high-end [vacation rentals in Santa Barbara](#). "Savvy travelers are looking beyond glossy travel brochures to online resources and blogs with local news and insider travel tips that fit their unique budgets and needs."

For example, for less than the cost of a hotel room, vacationers can rent a whole [Santa Barbara vacation rental home](#) while enjoying countless benefits and avoiding the unnecessary expenses of a hotel stay like room service, tips, laundry, and internet fees.

"This is a great time to travel to Santa Barbara and take advantage of growing travel trends that offer greater value and flexibility to better fit various lifestyles, needs and budgets," Farrar said. "Meanwhile, staying at a [vacation rental in Santa Barbara](#) will remain a cost-efficient alternative to staying in traditional hotel accommodations while offering great perks and prices to travelers who want and deserve more from their vacation experience."

About Santa Barbara Luxury Rentals

Santa Barbara Luxury Rentals is your one stop source for high-end, fully-furnished vacation homes in Santa Barbara including private beach houses, California holiday villas, and large luxurious vacation homes. Our luxury rental properties are ideal for romantic vacations, family gatherings and reunions, or wedding parties and wedding accommodations. We also offer pet-friendly vacation rentals on select properties. Our full-service staff and concierge services are available to assist you with all your [Santa Barbara vacation rental](#) needs. We strive to create a memorable vacation experience of the highest quality, giving all our guests the utmost consideration and quality service. To view our properties, visit <http://www.sbluxuryrentals.com/>